Key Investor Information

This document provides you with key investor information about this Fund. It is not marketing material. The information is required by law to help you understand the nature and the risks of investing in this Fund. You are advised to read it so you can make an informed decision about whether to invest.



Jupiter Asset Management Series PLC - Jupiter UK Alpha Fund (IRL) (the 'Fund'), a sub-fund of Jupiter Asset Management Series PLC

U1 GBP Inc (ISIN - IE00BK0SMX01)

The Manager is Jupiter Asset Management (Europe) Limited (the "Manager")

Objectives and Investment Policy

Objective: capital growth by predominantly investing in company shares (i.e. equities) and similar investments of UK issuers or of issuers established outside the UK, which have a predominant proportion of their assets or business operations in the UK or listed on a UK exchange.

Policy: in seeking to achieve its investment objective, the fund will aim to deliver a return, net of fees, greater than that of the FTSE All-Share Index over rolling 3 year periods. The Fund will invest at least 70% in UK company shares and similar investments. Companies may be in any industry (e.g. pharmaceuticals, finance, etc).

The Fund will typically invest in the shares of fewer than 45 companies.

The Fund may use derivatives (i.e. financial contracts whose value is linked to the expected price movements of an underlying investment) with the aim of reducing the overall costs and/or risks of the Fund.

The Fund is actively managed. Portfolio construction is driven by research into a company's future prospects in the context of the economic environment to identify attractively priced investment opportunities.

The Index is a broad representation of the Fund's investment universe. Although a large proportion of the Fund's investments may be components of the Index, the Fund has the ability to deviate significantly from the Index.

Portfolio transaction costs are paid out of the assets of the Fund in addition to the charges set out below, and may have an impact on the performance of the Fund.

Recommendation: the Fund may not be appropriate for investors who plan to withdraw their money within 5 years.

Treatment of income: income from investments, net of expenses, will be paid to shareholders

Dealing: you can buy and sell shares on business days where retail banks are open for business in Dublin and London (excluding Saturdays, Sundays and public holidays).

Risk and Reward Profile

general market conditions

The calculated risk and reward category, as shown above, uses a method of calculation derived from EU rules. It is based on the rate at which the returns of the Fund have moved up and down in the past (i.e. volatility) and is not a guide to the future risk and reward category of the Fund. The category shown is not a target or guarantee and may shift over time. Even the lowest category 1 does not mean a risk-free investment. The seven-category scale is nonlinear, for example, 2 is not twice as risky as 1.

Typically lower rewards
Lower risk

Typically higher rewards
Higher risk



- category 6, you have a relatively high risk of losing money but your chance for gains is also relatively high.
- Investment risk there is no guarantee that the Fund will achieve its objective. A capital loss of some or all of the amount invested may occur.
 Geographic concentration risk a fall in the UK market may have a significant
- impact on the value of the Fund because it primarily invests in this market.
 Company shares (i.e. equities) risk the value of Company shares and similar investments may go down as well as up in response to the performance of individual companies and can be affected by daily stock market movements and
- Concentration risk (number of investments) the Fund may at times hold a smaller number of investments, and therefore a fall in the value of a single investment may have a greater impact on the Fund's value than if it held a larger number of investments.
- Currency risk the Fund is denominated in GBP but may hold assets denominated
 in, or with exposure to, other currencies. The value of your shares may rise and fall
 as a result of exchange rate movements.
- Derivative risk the Fund may use derivatives to reduce costs and/or the overall
 risk of the Fund (i.e. Efficient Portfolio Management (EPM)). Derivatives involve a
 level of risk, however, for EPM they should not increase the overall riskiness of the

Fund. Derivatives also involve counterparty risk where the institutions acting as counterparty to derivatives may not meet their contractual obligations.

- Capital erosion risk the Fund takes its charges from the capital of the Fund.
 Investors should be aware that there is potential for capital erosion if insufficient capital growth is achieved by the Fund to cover the charges.
- For a more detailed explanation of risks, please refer to the "Risk Factors" section
 of the prospectus.



Charges

One-off charges taken before or after you invest

Entry charge	None
Exit charge	None

This is the maximum that might be taken out of your money before it is invested and before the proceeds of your investment are paid out. In some cases, you might pay less and you can find out the actual entry and exit charges from your financial adviser

Charges taken from the Fund over a year

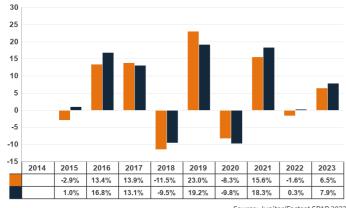
Ongoing charges 1.01%

Charges taken from the Fund under specific conditions

Performance fee None

- These charges are used to pay the costs of running the Fund, including the costs of marketing and distribution. Overall, they reduce the growth of your investment.
- The ongoing charges figure is based on the expenses of the Fund for the 12 month period ended December 2023. Where the Fund invests in other underlying funds, which may include closed-ended funds such as investment trusts, the ongoing charges figure will include the ongoing charges for those funds, and will therefore vary from year to year. The ongoing charges figure excludes portfolio transaction costs, except in the case of an entry/ exit charge paid by the Fund when buying or selling shares in another collective investment undertaking.
- It is not the intention for a switching charge (2.50%) to apply but the Fund reserves the right to impose a switching charge in the future.
- You can find out more details about the charges by looking at the Fees and Expenses section of the prospectus.

Past Performance



Source: Jupiter/Factset SPAR 2023

- U1 GBP Inc FTSE All-Share Index

- Past performance is not a guide to future performance.
- The Fund launched on 18 December 2013. This class started to issue shares on 07 August 2014.
- The value of the class is calculated in GBP. The Index is in GBP.
- The past performance shown does not take into account any entry or exit charges but does take into account the ongoing charge, as shown in the Charges section.

Practical Information

- The Fund's assets are held with its depositary, Citi Depositary Services Ireland Designated Activity Company.
- Jupiter UK Alpha Fund (IRL) is a sub-fund of Jupiter Asset Management Series Plc (the "Company"). The assets of this sub-fund are segregated from other sub-funds in the
- Further information about the Company, copies of its prospectus, annual and half-yearly reports may be obtained, for the entire Company, free of charge (the prospectus is available in English and other required languages) from the administrator, Citibank Europe plc, at 1 North Wall Quay, Dublin 1 Ireland or visit www.jupiteram.com.
- Details of the remuneration policy are available at www.jupiteram.com and a paper copy can be made available free of charge upon request.
- The latest share prices are available from the administrator during normal business hours and will be published daily at www.jupiteram.com.
- You may switch your shares to the shares of another sub-fund of the Company. A fee may apply. For further details, please refer to the Conversion of Shares section in the
- This Fund is subject to tax laws and regulations of Ireland. Depending on your home country of residence, this might have an impact on your personal tax position. For further details, please speak to your financial adviser.
- The Manager may be held liable solely on the basis of any statement contained in this document that is misleading, inaccurate, or inconsistent with the relevant parts of the prospectus for the Company.